

BeCraft ^{CALL}

EUROPEAN PRIZE FOR APPLIED ARTS 2021

Open call → 29.01.2021

The *European Prize for Applied Arts* aims to reward the best creations of contemporary expression in applied arts and artisanal design on the basis of criteria of artistic merit, technical mastery and innovation.

This 5th edition will celebrate the 40th anniversary of the association.

Competition rules

This competition is for all artists working in the field of applied arts and artisanal design and residing in a European country (including non-EU members).

It is open to all disciplines relating to the applied arts, which include ceramics, glass, textiles, wood, paper, jewellery, furniture, accessories... This also includes the field of "artisanal design" which covers objects designed and made by the exhibitor either as a one-off piece (or prototype) or produced in small series. Industrially produced objects are not therefore accepted.

Two events

• The exhibition

Application form available online at www.becraftcall.org

The selected work will be exhibited in the Grand Hall of Mons Anciens Abattoirs in Belgium from 12 December 2021 to 13 March 2022.

The proposed works must be recent, that is to say produced after 1st January 2018.

Candidates may present one of the following:

- 1 large piece (>100cm)
- Up to 3 medium-sized pieces (+/-70cm)
- Up to 5 small-sized pieces (<40cm)
- 1 installation

The works selected for the competition must be of a high standard, both technically and aesthetically, and be innovative.

The artist undertakes to exhibit the work selected on the basis of the photographs sent with the application form. We will not accept any work proposed in place of the above.

Exceptions to this rule will be at the discretion of the jury and the organiser.

The exhibition may travel to other venues, if the opportunity should arise.

• Award ceremony

Winners of the 2021 *European Prize for Applied Arts* will be designated among the exhibitors. The award ceremony will take place at the official opening of the exhibition on 11 December 2021.

Two Jurys Sessions

The juries will be composed of experts in the various disciplines in the field of the applied arts. (listing will be published soon on www.becraftcall.org)

- The jury will first meet in February 2021 to select the exhibitors.

Selected candidates will be notified within 30 days of the jury session.

- The jury will meet again on the official opening day of the exhibition to judge the exhibits.

The jury reserves the right not to award any prizes.

Two Prizes

- €3500 awarded by the Ministry of Culture of the Fédération Wallonie-Bruxelles
- €3500 awarded by WCC-Europe

Catalogue

An illustrated exhibition catalogue will be published. The content will be written by authors designated by the organisers. Candidates will provide information in French or in English (no other languages will be accepted) to serve as a basis for the content: CV, creative process developed by the artist, explanations regarding the techniques used, etc. A telephone conversation will be arranged with a member of BeCraft or the copywriter to discuss the content.

Receipt of exhibition pieces

The works selected for the competition must be delivered to the exhibition venue between 29 November and 1st December 2021.

Transport

- The work will be sent to Mons at the artist's own expense. It must be packaged to ensure sufficient protection in the event of any impacts or falls from at least 1m during handling. The packaging must be sufficiently robust and designed to be re-used for the return transport.

- The cost of return transport will be paid for by the organisers. Exhibits will be returned within the 3 weeks following the exhibition. The artist undertakes to inspect the returned work within one week of receiving it to ensure it is undamaged.

Should the exhibition travel, the organisers will pay for transporting the works between the different venues. The last venue will be responsible for returning the pieces to the artists.

Insurance

The exhibited work will be insured by the organisers and, in the case of a travelling exhibition, by the establishments hosting the exhibition from the moment it arrives at the venue to the moment it is returned to the artist.

Artists must however insure their work for the outwards transport.

Customs formalities

Artists from non-EU member states will be responsible for carrying out the necessary customs formalities and for any fees and duties to be paid.

Exhibition application fees

Artists who are members of WCC-Europe affiliated organisations may enter the competition free of charge.

Non-members will be charged 50€ to help cover the organisational costs (payable at the time of receiving notification of selection).

APPLICATIONS

Applications are to be made online for 29 January 2021 at least using the online form at: www.becraftcall.org

Your application must include:

- Full contact details of the artist (surname, first name, place and date of birth, full address, telephone number, e-mail address, website address).
- A portrait photo: HD (minimum 300 dpi) in jpg format.
- Your C.V. in French or in English stating the essential items of your artistic education and the major stages of your career. This document must not exceed 1,500 characters, including spaces. Your C.V. must be in the form of an enumeration (rather than a continuous text) in chronological order, starting with the most recent year.
- A text in French or in English presenting your creative intentions and techniques, containing no more than 1,500 characters, including spaces.

This text will be used by the selection committee and final jury, as well as by the organisers for writing the catalogue and visitor guidebook.

- Photographs:

Candidates will include in their application forms 3 photos of each object proposed (in the case of jewellery: 1 photograph against a plain background of the top side of the piece, 1 of the reverse side and 1 photo of the jewellery being worn; for other works: 3 photos against a neutral background taken from different angles).

The photographs must be in jpg format, very high quality, minimum 300 dpi (dots per inch) and 25 x 25cm minimum in size for the initial shot. They must not be copyright protected.

To recap on the entry conditions: artists may enter either one large object (>100cm in size), 3 medium-sized objects (+/- 70cm) or up to 5 small-sized objects (< 40cm).

- Caption with full commentary for each photograph: title of the work, a description of the materials and techniques used, the dimensions in centimetres, weight in grams, date created and the name of the photographer.

No other document will be presented to the jury.

If selected, the photographs and texts will be used in the exhibition catalogue. This is why it is important for them to be of a very high standard. Any applications that do not abide by the competition rules will be disqualified.

If you encounter any problems sending the necessary documents, please write to suzanne.papier@becraft.org

By sending their application, applicants automatically accept the competition rules. The court of Mons will have sole jurisdiction to settle any disputes.

DEADLINES:

- 29 January 2021: deadline for sending your application using the online form at: www.becraftcall.org
- February 2021: selection of exhibitors
- From 29 November to 1st December 2021: the selected objects will be placed in the Grand Hall of Mons Anciens Abattoirs (BE)
- 11 December 2021: opening ceremony of the *European Prize for the Applied Arts* and announcement of prize-winners
- 12 December 2021 to 13 March 2022: exhibition
- 14 March to 16 March 2022: pieces to be retrieved and returned to the artists or forwarded to the next exhibition venue

CONTACT :

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Illustration : Nicola Kelly (IE), untitled, 2018. Photo : Tomasz Madajczak.