

# EUROPEAN PRIZE FOR APPLIED ARTS

[14.07.2012 – 09.09.2012]

The European Prize for Applied Arts is aimed to reward the best works in the field of contemporary Applied Arts and Design-led crafts.

The winners are chosen by a jury composed of international experts, on base of artistic and technical quality, as well as on craftsmanship and innovation criteria.

[www.wcc-bf.org](http://www.wcc-bf.org)

## REGULATIONS OF THE COMPETITION

The European Prize for Applied Arts is organised by the WCC-BF, in partnership with the City Mons and the WCC-Europe. It is supported by the Ministry of Culture of the Federation Wallonia-Brussels and by Design Flanders.

**The competition is focused on artists working in the field of applied arts and design-led crafts and living in a European country (including the countries that are not part of the EU).**

By "design-led crafts", the organisers mean all work designed and made by the designer himself, either one-of-a-kind pieces or small series products. Applications with work produced by industrial means will not be admitted to the competition.

The pieces chosen for the exhibition will be of a high standard in artistic & technical skill and demonstrate originality and innovation.

The selected works will be exhibited from 14th July until 9th September 2012, at the Grand Hall of the Anciens abattoirs of the City Mons (Belgium).

**All craft disciplines are admitted** (ceramics, glass, textile, jewellery, wood, paper, furniture, accessories, etc.)

Pieces submitted for the competition must be recent (**produced after the 1st January 2010**).

Their weight must not exceed **100 Kg** per piece. Possible exceptions will be decided by the jury or the organisers.

Candidates may submit either **one large** (eg. large furniture or wall hangings) or **five small pieces** (eg. jewellery, small ceramics etc.)

The European Prize consists of two categories:

- **The "Master Prize"**, Prize of the Ministry of Culture of the Federation Wallonia-Brussels : Prize money of 3,500 Euros that will be awarded to the author of a masterpiece (age 36 or over on 1st July 2012)
- **The "Young Talent Prize"**, Prize of the World Crafts Council-Europe : Prize money of 3,000 Euros that will be awarded to a young artist (age 35 or under on 1st July 2012)

Further prizes may be given, depending on finances available at the time of the exhibition opening.

### CATALOGUE

A trilingual (GB/F/NL) full-colour catalogue will be published with introductory texts and at least one page with text and photograph for each participating artist.

The texts sent by the applicants are to be written **in one of the languages of the catalogue**: French, English or Dutch. No other language will be admitted.

### INSURANCE

The works will be insured by the organisers **from the moment of arrival at the exhibition** premises and until returned to the artist's workshop or association of which s/he is a member.

### PARTICIPATION FEE

Participation in the competition is **free for members of WCC-Europe** and members of associations belonging to WCC-Europe. Non-members will be charged a fee of **50 Euros** to cover administration costs. This fee is payable by the artist **as soon as s/he is informed of selection by the organisers**.

### JURY

A jury of 5 experts, chosen by the partners of the event, will meet in January 2012.

The candidates will be informed of their selection within fifteen days of the Jury's decision.

The jury will meet a second time a few days before the opening of the exhibition to select the prize winners.

The jury is under no obligation to award any one of the prizes.

### AWARDS

The prize ceremony will take place during the opening of the exhibition.

### TRANSPORT

• The artist or, if there is an agreement upon it, the association of which s/he is a member, will be responsible for the transport costs to Mons. The works must be packed securely and in such a way as to avoid damage should they be dropped from a 1 metre height while being handled. The packaging must be strong enough as to be re-used for the return transport.

• The organisers are responsible for return transport. The work will be sent back within three weeks of the end of the exhibition.

### SENDING OF THE EXHIBITS

The pieces chosen for the exhibition must arrive between the 25th and the 29th June 2012 at the following address:

**WCC-BF**  
c/o Mme Gaëlle Cornut  
Site des anciens abattoirs  
rue de la Trouille, 17/02  
B-7000 MONS (Belgique)

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## APPLICATIONS

The applications have to be sent **before the 5th December 2011.**

1) By use of the digital form that can be found **on the website of WCC-BF** :  
<http://www.wcc-bf.org/en/page/application>

OR

2) **By sending** a (carefully packed) CD-ROM to:  
**WCC-BF – Attn. Ms Suzanne Papier**  
**Site des Anciens Abattoirs – Rue de la Trouille, 17/02 – B- 7000 Mons (Belgique)**

**1) Applications sent with the digital form found on the WCC-BF website: [www.wcc-bf.org/en/page/applications](http://www.wcc-bf.org/en/page/applications)**

The applicant is advised to scrupulously follow the instructions given on the website and to make sure that all the required fields are properly filled in.

The applicant will enter:

- **His complete data:** surname, given name, complete address, ways of contact, place and date of birth.
- **A portrait:** jpg photograph of minimum 300 dpi and 5 x 5 cm size.
- **A CV**, in one of the languages of the catalogue, detailing the artist's education and major events in her/his professional career. Max. 1.400 signs, spaces included. No exceeding text will be admitted.
- **A text about the artist and his work** (statement), in one of the languages of the catalogue, max.1.230 signs, spaces included. No exceeding text will be admitted.
- **One or several photographs :**  
The applicant will add one photograph for each submitted object (for recall: either one large or up to five small pieces).  
The pieces must be photographed on a neutral (plain) background. The digital images should be saved as .jpg files with a minimum of 300dpi (pixels by inch) and no smaller than 20 x 20 cm, starting from the shot.  
The images should be free of all rights.  
Each image must be labelled starting with the surname of the artist, followed by his forename, title of the work and number. No spaces, nor accents in the name of the photo.  
**EG : SURNAME-forename-title-number (eg : BRAUN-Alfred-yellow-moon-1).**  
Each picture must be accompanied with the filled in description of the material, techniques, dimensions, weight, date of creation and name of the photographer.

In case the candidate encounters some difficulties when sending of his application though the website, s/he may contact **[maitegraci@wcc-bf.org](mailto:maitegraci@wcc-bf.org)** for further instructions.

## 2) The application files burned on a CD-ROM and sent to the address of WCC-BF:

The following documents will be burned on the CD:

- **The application form (attached)**
- **The applicant's complete data:** surname, given name, place and date of birth, complete address, Phone, mobile phone, fax, email, website.
- **A portrait:** saved in jpg format photograph of minimum 300 dpi and 5 x 5 cm size.
- **A CV**, in one of the languages of the catalogue, detailing the artist's education and major events in her/his professional career. Max. 1.400 signs, spaces included. No exceeding text will be admitted.
- **A text about the artist and his work** (statement), in one of the languages of the catalogue, max.1.230 signs, spaces included. No exceeding text will be admitted.
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**EG : SURNAME-forename-title-number (eg : BRAUN-Alfred-yellow-moon-1).**  
Each picture must be accompanied with the filled in description of the material, techniques, dimensions, weight, date of creation and name of the photographer.
- **A Word document** with, for each picture: the title of the work, a description of the materials and techniques, the dimensions and weight of the piece, the date of its creation and the name of the photographer.

The CD-ROM will be sent together **with a paper copy of all the documents** that are burned on it.

No other other document will be submitted to the jury.

The texts and photographs will be used for publication if the applicant is successful and we therefore insist on high quality images and the stated text length. If the documents sent by the applicant are not in accordance with the regulations, the application will be excluded.

The artist commits her/himself to sending those pieces that have been selected by the jury from the photographs. Any work sent as a replacement will automatically be excluded.

Any additional document sent by the applicant will not be submitted to the jury.

By the mere fact of submitting their entry, competitors are understood to have thereby accepted the regulations. In case of litigation, the Tribunal of Mons has exclusive competence to settle the issue.



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## APPLICATION FORM

(to be sent before the 5 of decembre 2011, together with the application file on CD-rom)

First Name: .....

Family Name: .....

Complete address: Street ..... N° .....

ZIP code: ..... City: ..... Country: .....

Téléphone: + ..... / ..... Facsimile: + ..... / .....

Email address: .....

Website: .....

Place and date of birth: ..... / ..... / .....

Herewith I apply to participate to the European Prize for Applied Arts and accept the conditions mentioned in the regulations.

- ☐ I am a member of WCC-Europe via my national association  
(name of the association: ..... )  
which I will contact about the transport of my works.
- ☐ I live in Belgium. In case of selection I will bring myself my works to Mons.
- ☐ I am an individual member of WCC-Europe. In case of selection, I will deal myself with the transport of my works
- ☐ I am not a member of WCC-Europe. In case of selection I will deal myself with the transport of my works and pay the fee of 50 euros to the organiser.
- ☐ Included I send the CD-rom with all the needed information for the selection, as asked in the regulations.
- ☐ I declare that the images provided on the CD-Rom may be published, in the frame of this exhibition and its communication campaign, without hurting any copyright.

Date : .....

Signature : .....